

READ500



READ500



READ THE BIBLE WITH SOMEONE

BIBLE ENGAGEMENT TRENDS

AN OPPORTUNITY FOR THE CHURCH TO BE THE CHURCH

25 PERCENT LESS PEOPLE



IN A SINGLE GENERATION
ARE OCCASIONAL READERS

of People
700

QUIT READING THE BIBLE
EVERY DAY

NO MEANINGFUL
RELATIONSHIP WITH THE BIBLE



2 OUT OF 3 AMERICANS
BY THE YEAR 2040 IF
THIS TREND CONTINUES

WHERE IS THE CHURCH?

87%

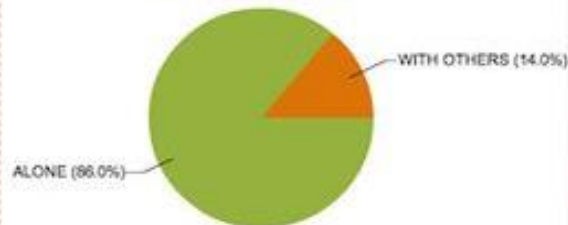
of church-goers are seeking practical help in understanding the Bible in-depth

40%

of Bible readers say they feel confused, feel overwhelmed, doubtful, bored, discouraged, or some other negative emotion when reading the Bible.

20%

of churches provide in-depth Bible study, while majority desire it from their church



86% ARE ALL ALONE

The majority of Bible-readers typically engage in the activity by themselves, not in community with others.

54% OF CHURCH GOERS READ THE BIBLE
1x PER WEEK OR LESS
OUTSIDE OF CHURCH

THE MOOD OF
MILLENNIALS

16%

FEEL DOUBTFUL

21%

FEEL CONFUSED

43%

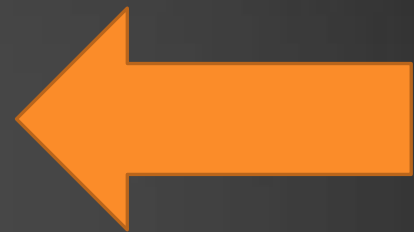
DROP IN ATTENDANCE

Barna group cites an increasing "black hole" in church attendance by 18-29 year olds. Millennials are especially likely to feel doubtful and confused about the Bible



SCRIPTURE	WHO	WHAT	TO WHOM	HOW	WHERE
Matthew 28:19-20	Disciples	“Go and make disciples.”	All Nations	Baptizing and Teaching	
Mark 16:15	Disciples	“Go...and preach the good news”	All Creation		All the World
Luke 24:46-49	Disciples	“Be witnesses”	All Nations	Preaching repentance and forgiveness of sins	Beginning in Jerusalem
Acts 1:8	Disciples	”Be my witnesses.”		With Power	Jerusalem, Judea, Samaria, the whole earth





THEREFORE



Luke 10:1-12

Luke 19:1-10

Luke 22:22





GO DO





WHAT

“Go and make disciples.”

“Go...and preach the good news”

“Be witnesses”

”Be my witnesses.”



GO TO



A large circular graphic with a grey silhouette of a person walking, the word 'go' in lowercase, and the text 'ALL NATIONS' in orange. The graphic is set against a dark background with a wooden floor at the bottom.

**ALL
NATIONS**

go



HOW

**Baptizing and
Teaching**

**Preaching
repentance and
forgiveness of
sins**

With Power



IF YOU
KNOW CHRIST
YOU CAN
MAKE HIM KNOWN